

2008

SEPTEMBER - NOVEMBER

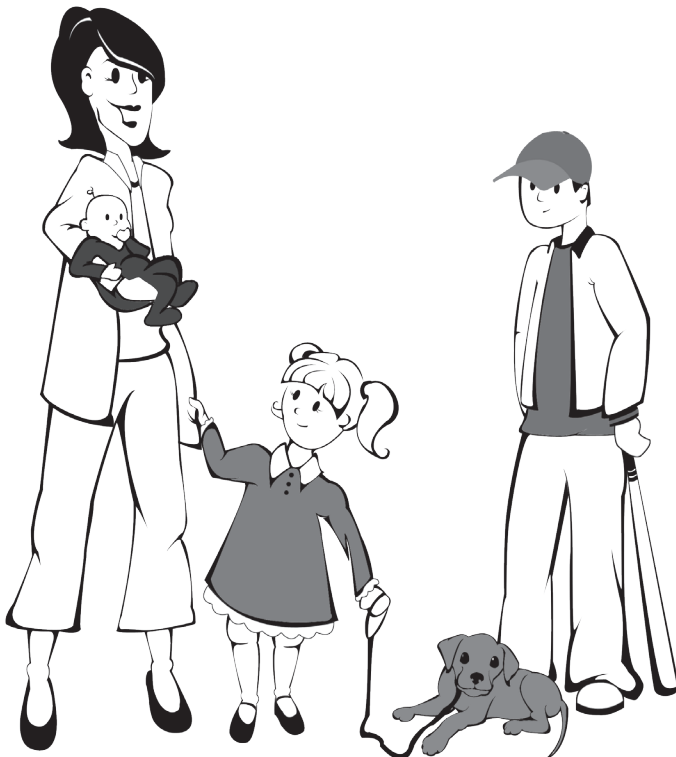
Mother Knows Best

• A Handbook for Busy Moms •

One price for
**Your Ad,
Your Listing,
& a Link to
Your Website**

on the Mother Knows Best page at
www.syracuseparent.net

Mother Knows Best
is a supplement of **SYRACUSE
parent** Newspaper.



Mother Knows Best is a Comprehensive Resource for the Central New York Family.

Find the best of everything.

It provides an overview of shops, restaurants, activities, medical providers, and more, for new moms, visiting moms, or any family looking for family-friendly businesses and services, great tips on places to go and things to do.

This is your opportunity to place your ad in a handy, glossy booklet that Moms in CNY will use day after day, for months.

25,000 editions of Mother Knows Best will be distributed throughout Central New York at family-friendly locations including schools, day cares, hospitals, libraries, doctors' offices, and at each advertiser's location.

For further information contact:

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We accept emailed ads in PDF format Or we can create your ad at no extra charge. Email ads to your sales representative and our ad department at cneivel@cnylink.com

**Ad Deadline for Our
September-November Issue:
08/06/08**